



SALESFIST.COM

THE SECRET FOR MAKING MONEY ONLINE

What The Internet Marketers Aren't Telling You! | SalesFist.Com

Introduction

My name is Jeremiah and I have been in sales for the past 15 years. I am not a sales trainer. I am not a consultant. I am a salesperson. I am not out of touch with reality. I live the sales game daily and I am the best as what I do. I have 2 cars that are paid off. I have a house... but not a mortgage. I have no worries in the world. I have absolutely none at all.

I developed salesfist.com to help give people advice on how they can use my intellectual capital as leverage for their financial success. I am not a writer, so please forgive me if this does not read very well.

You are about to be let in on a secret that the world's top online marketing experts will not tell you! Why am I telling you this? Simply because I am here to help you make money. That is why Salesfist.com is on the net. I am here to help you by giving you the best information that you need to sell more.

Mailing List

The secret is in the list! If you are going to run a successful money making website you need a double opt-in mailing list if you want to make some serious money from the net. There are several ways to go about doing this. As you see on salesfist.com you are prompted to sign up for the [mailing list](#) and receive this free report. Obviously it worked because you are reading this...

A double opt-in list is your key to residual passive income from your returning customers. The reason why I say returning customers is because you have effectively captured these customers. It is much better than having them come to your website, read a few pages and click on some advertisement and be taken away to a completely different site... never to be heard from again...

So how do you get these people to sign up? You sign up for [Aweber!](#) This website is simply the best way to create and manage your [mailing list](#) guaranteed, and it is only \$1 for the first month! You can go to their website by clicking on [this link](#). Once you are there you can click on “support” and then “videos”. This will show you exactly how to set up your mailing list, how to manage your list, and how to manage your entire campaign.

I signed up for their [\\$1 plan](#) a while ago and used it on one of my other websites to test it out. After 2 days of using it, a customer service agent from [Aweber](#) called me directly to ask me how I liked the service so far. Talk about a surprise! Dealing with Aweber has to be one of the most pleasant experiences that I have had to date.

If you look on salesfist.com you will see that I have an opt-in form located on the top right section of the website. This was created using [Aweber's](#) web form generator.

I also created another form to use as a popup. This popup will show up twice for a user within 30 days. Some people may say that it is intrusive... but I have achieved my best conversions using this method. For the popup I installed a free plugin called WP Super Popup which can be downloaded from <http://www.n2h.it/wp-super-popup>. This will create a lightbox popup that makes the rest of the web page go dark while the popup is active. This draws all of the attention to this form.

However, signing up for Aweber is your first step.

Squeeze Page.

Next step is to create some [squeeze pages](#)! For this I recommend that you use the wordpress squeeze theme. This is by far the best way to capture prospects and turn them into a potential customer. Trust me, I have been in sales for my entire career and I know how important a good close is. Using squeeze theme is your best close... guaranteed!

Please go to <http://www.squeezetheme.com/889.html> for an example of what a good squeeze page looks like.

Many people use the squeeze page in their email signatures, forum signatures and web URL for blog comments. You can use this page to give away a free report of some kind.

Free Stuff

That brings me to your next tip. Everyone likes something free, and they like it even better if it is something useful. By offering a free report as an incentive to join your mailing list, you will dramatically increase your subscription count.

Just make sure that the freebie is original content. Nobody wants something that they can get from all over the net. I would also suggest that you keep it relevant to your website niche. If you have a website based on onions, you don't want to give out a report on tomatoes. Please keep that in mind.

You want to give your article a snazzy title that attracts the reader's attention. Try to use titles such as the following:

- 10 best secrets to...
- ...'s best kept secret
- ... like a...
- Top ten mistakes in...
- How to avoid...

These always work best as they give something that people always crave. This will also work great for writing blog posts. Just insert your keywords and tops as needed.

Do you see the trend? You do not have to set the follow up emails to 4 days, you can set them up as once a week, once a month, or any amount of days that you chose. You can add in your affiliate product reviews, links, and other useful tidbits of information.

This is why you need to do this. Let's say that you send out a great email that has a high conversion rate. What if everyone that will ever sign up to your list can get that email and others like it? This is how effective marketing comes into play. The side bonus is that it is completely hands off. Just set a good 50 premade emails and let it run on autopilot.

It also reminds your customer's why they joined your list. If you don't send out emails on a regular basis they will forget that they joined and start deleting your emails as spam (even though they asked to be on the list).

Use your squeeze page with Google Ad Words and net some great subscription stats! Imagine if it costs you 25 cents a click through Ad Words, you have a 50% subscriber rate (which is quite normal with squeeze theme) and your customers have an average value of 1.30 each. That is 46points of pure margin in the bank. What is stopping you from dropping as much into Ad Words as possible with those kinds of returns.

Final Thoughts

Email lists are how I make 75% of my online revenue. It has the highest conversion rates, it keeps your relationship with your customers, and it can bring in more traffic to your website.

However, please be aware! Do not buy other people's lists, and don't sell yours. That is a great way to get into some hot water. Build your own list with these methods and reap your rewards honestly.

I sincerely hope that you use this information to generate some financial success for yourself and your loved ones.

Regards,

Jeremiah

<http://salesfist.com>

Links:

[SalesFist](#)

[Aweber](#)

[SqueezeTheme](#)

[Namecheap](#)

[Wordpress](#)